

Automated Advertising Annotation

“PanelBot is the AI alternative to slow, low-quality, and expensive media OCR and transcription services.”

VS. MANUAL TRANSCRIPTION



99%
Faster Data



70%
Fewer Dollars

SCAN PAID MEDIA ASSETS

- Digital ads
- Social posts
- Commercials
- Sponcon
- Circulars
- Podcasts
- PPC / PLAs
- Out-of-home



.mp4, .mov, .wmv, .webm, .avi,
.avchd, .flv, .mp3, .wav, .aif,
.m3u, .wma, .flac, etc.



.jpg, .png, .gif, .bmp, .tiff,
.heic, .webp, .pdf, .eps, .ps,
.doc, .xlsx, .csv, .txt, etc.



Hyperlinks to social media ads
and other public images.

EXTRACT CONTENT INTELLIGENCE

- Brands
- Offers
- Pricing
- Products
- Music
- Celebrities
- Text
- Audio
- URLs
- Reach

In-Content:

Logos, Brand Names, Trademarks,
UPCs, Model #, Offer Value, Offer
Terms, Industry, ISRCs, Copyright
Symbols, Product Categories

Outside Content:

Publication date, URL of asset,
Likes, # Comments, # Shares

Publisher Details:

Medium, Source, Advertiser, Profile
Name, # Followers, # Subscribers

[UPLOAD A SAMPLE TO START](#)